

# Huntington Beach Downtown Business Improvement District www.hbdowntown.com

# 2017-2018 BID BOARD of DIRECTORS' & STAKEHOLDER MEETING AGENDA

Date: October 11, 2018

Location: HB Art Center

Day: Thursday
Time: 9:00 AM

538 Main Street

Huntington Beach, CA 92648

## 1. Call to Order

#### 2. Roll Call

Board Members: Matt Peterson, Bob Bolen, Mike Williams, Lizzie Raudenbush, Dave Shenkman, Kate Leigh, Michelle Vespe, and Max Schultz. Past President: Steve Daniels

HBDBID Staff: Marianne Tonjes, Darci Henderson

#### 3. Public Comments

This is the time of the meeting for the Board of Directors to receive comments from the public regarding items of interest or agenda items. Pursuant to the Brown (Open Meetings) Act, the Board of Directors may not enter into discussion regarding items not on the agenda. Each speaker is allowed three minutes, and time may not be donated to another speaker.

# 4. Approve Minutes

- a. **Recommendation:** Adopt the Minutes of the September 20, 2018, Board Meeting. Attachment 4a.
- b. **Recommendation:** Adopt the Minutes of the September 21, 2018 Special Board Meeting. Attachment 4b.
- c. **Recommendation:** Adopt the Minutes of the October 5, 2018 Special Board Meeting. Attachment 4c.

#### 5. President Report

a. Information: Matt Peterson will provide a report.

# 6. Treasurer Report - Financials

a. Information: Treasurer Mike Williams will report on the current financial information provided by the CPA.

**Recommendation:** Approve the July financial report for the HBDBID and Surf City Nights CPA. Attachment 6a.

b. Information: Treasurer Mike Williams will discuss the revised 2018-19 budget.

Recommendation: Approve the revised 2018-19 HBDBID budget. Attachment 6b.

## Staff Reports:

# 7. BID Manager-Contractor



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a. Information: Marianne Tonjes will report on BID activities.

#### 8. Events Coordinator

- a. Information: Darci Henderson will report on Surf City Nights.
- b. Information: Darci Henderson will discuss upcoming HBDBID events such as Halloween Fest and Miracle on Main St, and other events occurring downtown.
- c. Information: Darci Henderson will request a task force to look into the HBDBID Member booth policy and fees.

#### **Other Committees**

#### 9. Events

a. Information: Pat Rogers will provide a committee update.

#### 10. Beautification

**a.** Information: Bob Bolen will provide information on upcoming beautification projects he would like to propose.

#### 11. Nomination

a. Information: Steve Daniels will provide a committee update on the upcoming elections.

#### Other

## 12. City of HB Business Development Update

a. Information: A representative from the City of Huntington Beach may report on important issues regarding businesses and new development in the downtown business improvement district.

#### 13. Announcements

## 14. Adjournment

a. The next HBDBID Board Meeting is November 8, 2018.

## **Quarterly Stakeholder Meeting**

- a. BID Manager Marianne Tonjes will provide information on how to contact the HBDBID
- b. President Matt Peterson will discuss:
- i. Downtown Security Program
- ii. Possible Design Elements for Pathway to Pacific City

In accordance with the Ralph M Brown Act, Huntington Beach Downtown BID agendas are available for public review outside the City of Huntington Beach Council Chambers at 2000



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Main Street and the HBDBID office 315 3<sup>rd</sup> Street, Suite E at least 72 hours prior to each meeting and 24 hours prior to special meetings. Questions on agenda items may be directed to Marianne Tonjes, HBDBID Manager, at 714-536-8300.