

# Huntington Beach Downtown Business Improvement District www.hbdowntown.com

# 2017-2018 BID BOARD of DIRECTORS SPECIAL MEETING AGENDA

Date: September 21, 2018

Location: BID Office

315 E. 3<sup>rd</sup> Street Suite E

Day: Friday
Time: 3:00 PM

Huntington Beach, CA 92648

# 1. Call to Order

#### 2. Roll Call

Board Members: Matt Peterson, Bob Bolen, Mike Williams, Lizzie Raudenbush, Dave Shenkman, Michelle Vespe, Kate Leigh, and Max Schultz. Past President: Steve

Daniels

BID Staff: Marianne Tonjes, Darci Henderson

# 3. Public Comments

This is the time of the meeting for the Board of Directors to receive comments from the public regarding items of interest or agenda items. Pursuant to the Brown (Open Meetings) Act, the Board of Directors may not enter into discussion regarding items not on the agenda. Each speaker is allowed three minutes, and time may not be donated to another speaker.

## 4. Board of Director's Election

a. Information: Due to the decision on Monday, September 17, by the City of HB's City Council to allow Pacific City, and the hotels including the Pasea, Hilton, and Hyatt to be removed from the BID assessment boundaries, four candidates currently on the ballot will no longer be eligible to run for a Board position. The Board has a choice to keep the current list of candidates and resend an updated ballot, or to reopen a new candidate application and election process.

**Recommendation:** Approve cancelling the current ballots, creating new ballots and resending them, or cancelling the entire current election process and reopening a new election process for the HBDBID Board of Directors.

#### **New Business**

# 5. Golden Bear Plaque

a. Information: The Historic Resource Board of Huntington Beach has requested the HBDBID help fund a new plaque for the Golden Bear on Pacific Coast Highway.

Recommendation: Approve \$500 funding to the Historic Resource Board toward a new Golden Bear plaque.



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## 6. Planter Bars

a. Information: The City of Huntington Beach has requested funds to pay 50% of the costs of bars along the planter's downtown to eliminate individuals from sleeping on them.

Recommendation: Approve \$10,000 payment to the City of Huntington Beach for planter bars in the downtown area.

# 7. Event Committee Mission Statement

a. Information: Pat Rogers will present the Event Committee Mission

Recommendation: Approve the Event Committee Mission: To promote pride, community spirit and enthusiasm. To enhance the downtown image and create opportunities to showcase members and attract visitors to downtown Huntington Beach to shop, dine, play and stay.

#### Other

# 8. City of HB Business Development Update

a. Information: A representative from the City of Huntington Beach may report on important issues regarding businesses and new development in the downtown business improvement district.

#### 9. Announcements

# 10. Adjournment

In accordance with the Ralph M Brown Act, Huntington Beach Downtown BID agendas are available for public review outside the City of Huntington Beach Council Chambers at 2000 Main Street and the HBDBID office 315 3<sup>rd</sup> Street, at least 72 hours prior to each meeting and 24 hours prior to special meetings. Questions on agenda items may be directed to Marianne Tonjes, BID Manager, at 714-536-8300.