



**2017-2018
BID BOARD of DIRECTORS MEETING AGENDA**

Date: August 9, 2018
Location: HB Art Center
538 Main Street
Huntington Beach, CA 92648

Day: Thursday
Time: 9:00 AM

1. Call to Order
2. Roll Call Board Members: Matt Peterson, Bob Bolen, Mike Williams, Lizzie Raudenbush, Dave Shenkman, Kate Leigh, and Max Schultz. Past President: Steve Daniels BID Staff: Marianne Tonjes, Darci Henderson
3. Public Comments <i>This is the time of the meeting for the Board of Directors to receive comments from the public regarding items of interest or agenda items. Pursuant to the Brown (Open Meetings) Act, the Board of Directors may not enter into discussion regarding items not on the agenda. Each speaker is allowed three minutes, and time may not be donated to another speaker.</i>
4. Approve Minutes a. Recommendation: Adopt the Minutes of the June 21, 2018, Board Meeting. Attachment 4a.
5. President Report a. Information: Matt Peterson will provide a report on Malco, EES security, recycle containers, and a downtown directory. b. Information: Matt Peterson will announce the opening of nominations for the 2018-19 Board of Directors election.
6. Treasurer Report - Financials a. Information: Treasurer Mike Williams will report on the current financial information provided by the CPA. Recommendation: Approve the June and July financial report for the HBDBID and Surf City Nights CPA. Attachment 6a.
Staff Reports:
7. BID Manager Contractor a. Information: Marianne Tonjes will report on BID activities.
8. Events a. Information: Darci Henderson will report on Surf City Night activities including recordkeeping and wait-list updates. b. Information: Darci Henderson will explain the current BID Member tradition regarding



booths.

- c. Information: Darci Henderson will explain the proposed Surf City Nights Vendor Fees to take effect October 1, 2018. Attachment 8c.

Recommendation: Approve the Surf City Nights Vendor Fees effective October 1, 2018.

Standing Committee Reports

9. Executive

- a. Board of Director Appointments

Information: Per the HBDBID Bylaws, a vacancy of a Director, because of resignation or removal, shall be filled by the President after review of the application by the Board of Directors and with the approval of a majority of the Board of Directors.

Recommendation: To appoint Michelle Bespe from Healing Beauty to fill the position vacated by Dick Thorpe through September 30, 2018, and to appoint Bud Wierenga from Cruisers to fill the position vacated by Susie Smith through September 30, 2019.

Other Committees

10. Beautification

- a. Information: Bob Bolen will provide a committee update.

11. Nomination

- a. Information: Steve Daniels will provide a committee update on the upcoming elections.

New Business

12. Signature Card

- a. Information: Due to Dick Thorpe leaving the Board we need a new Board member to be on the signature card.

Recommendation: Add Kate Leigh to the HBDBID First Bank signature card.

13. Holiday Decorations

- a. Information: A proposal for the holiday decorations was received from Brightlife Design.

Recommendation: Approve the proposal from Brightlife for holiday décor.



14. Storage Garage Lease

- a. The HBDBID uses a garage for event storage and the lease is up for renewal. There is no increase in previous fees.

Recommendation: Approve the up-front payment of a six-month lease for \$2,100.00 to Robert Koury Properties effective September 1, 2018.

15. Art Center

- a. Kate Hoffman from the Huntington Beach Art Center will make a presentation about partnership opportunities with the HBDBID. The HB Art Center will be presenting the Surf City Arts Fest instead of Art in the Park, previously hosted by the HBDBID. It will also include activities previously held during Family Arts Day. The event will be October 14, 2018 at Triangle Park.

Recommendation: Approve partnering with Huntington Beach Art Center for Surf City Arts Fest October 14, 2018, for \$2,000.00.

Other

16. City of HB Business Development Update

- a. Information: A representative from the City of Huntington Beach may report on important issues regarding businesses and new development in the downtown business improvement district.

17. Announcements

18. Adjournment

- a. The next HBDBID Board Meeting is September 13, 2018.

In accordance with the Ralph M Brown Act, Huntington Beach Downtown BID agendas are available for public review outside the City of Huntington Beach Council Chambers at 2000 Main Street and the HBDBID office 315 3rd Street, at least 72 hours prior to each meeting and 24 hours prior to special meetings. Questions on agenda items may be directed to Marianne Tonjes, BID Manager, at 714-536-8300.