

# Huntington Beach Downtown Business Improvement District www.hbdowntown.com

# 2016 - 2017 BID BOARD MEETING AGENDA

Date: MAY 11, 2017 Day: Thursday
Location: HB International Surfing Museum Time: 9:30 AM

Location: HB International Surfing Museum
411 Olive Avenue

I. **Call to order**. Roll Call: BID Board = Brett Barnes, Bob Bolen, Keith Breiter, Steve Daniel, Matt Peterson, Susie Smith, Nicole Thompson, Dick Thorpe

II. **Public Comments** – limited to 3 minutes per person.

- a. This is the time of the meeting for the Board of Directors to receive comments from the public regarding items of interest or agenda items. Pursuant to the Brown (Open Meetings) Act, the Board of Directors may not enter into discussion regarding items not on the agenda. Each speaker is allowed 3 minutes, and time may not be donated to another speaker.
- III. **Approval of the Minutes** From BID Board Meeting April 13, 2017 and Special BID Board Meeting, April 27<sup>th</sup>.

#### IV. President:

- a. Update re: IDA visit
- b. Resignation of board member Erin Henry, Hyatt Regency Huntington Beach
- c. Parking Garage update
- d. Main Street Paving Project
- e. Think Positive \* Say Positive \* Stay Positive \*
- V. Treasurer's Report: Treasurer will share the March and April 2017 financial reports as reconciled by the outside accounting office of McGinty, Knutdson, and Associates. Reports include three accounts: BID, SCN, Malco Maintenance.

#### VI. Committees & Updates:

- a. Beautification Committee: (Susie & Steve)
  - i. Will share information and bids from banner companies. VOTE to approve up to \$20,000 for banner project (approx. 82 light poles, with two sets of banners.)
- b. Marketing Committee: (Matt)
  - i. Will share info regarding the air show

ii.

#### VII. Staff Reports:

- a. **BID Manager, Susan Welfringer**, will report on her past month's activities for the BID relating to marketing, members, recent and upcoming events, maintenance, public safety, city & community outreach, and office management.
- Surf City Nights Manager, Mary Ann Senske, will report on the past month's events and provide update regarding upcoming Surf City Nights events and activities.

### VIII. City of HB Business Development Update:

- a. Representative from the City of HB will report on important issues for downtown in regards to new business development in the downtown business improvement district.
- IX. City Council Comments: Councilpersons Brenden, Peterson & Posey -

#### X. New Business:

- a. Susie Smith: Social Media Effort Susie to generate SM database of downtown businesses
- b. Bob Bolen: Discussion consider contracting a court stenographer to record the BID Board Meetings.

#### **XI.** Board Comments/Announcements:

## XII. Adjournment – Meeting adjournment

- a. Next meeting: Thursday, June 8th, 9:30 AM at the HB International Surfing Museum.
- XIII. In accordance with the Ralph M Brown Act, Huntington Beach Downtown BID agendas are available for public review outside the City of Huntington Beach Council Chambers at 2000 Main Street at least 72 hours prior to each meeting. Questions on agenda items may be directed to Susan Welfringer, BID Manager, at 714-536-8300.