



Huntington Beach Downtown
Business Improvement District
www.hbdowntown.com

2016 - 2017 BID BOARD SPECIAL MEETING AGENDA

Date: APRIL 27, 2017
Location: HBDBID Office
315 3rd Street, Suite E

Day: Thursday
Time: 9:30 AM

- I. **Call to order.** Roll Call: BID Board = Brett Barnes, Bob Bolen, Keith Breiter, Steve Daniel, Erin Henry, Matt Peterson, Susie Smith, Nicole Thompson, Dick Thorpe
- II. **Public Comments** – limited to 3 minutes per person.
 - a. *This is the time of the meeting for the Board of Directors to receive comments from the public regarding items of interest or agenda items. Pursuant to the Brown (Open Meetings) Act, the Board of Directors may not enter into discussion regarding items not on the agenda. Each speaker is allowed 3 minutes, and time may not be donated to another speaker.*
- III. **President:**
Consideration of Agreement with International Downtown Association for a fee of \$15,000 plus lodging and meals, for Advisory Panel related to operations and organization of the HB Downtown Business Improvement District.

Summary of Item:

Discussion and direction regarding the overall assessment of the Downtown Business Improvement District (BID) which will focus on the BID's structure, governance, programming and service delivery. The assessment would be conducted by the International Downtown Association (IDA) Panel Advisory Service, which will include leading experts in the downtown industry. The panel will provide direct and objective opinions regarding best practices and they have no vested interests in Huntington Beach. (Attachment Letter)

Recommended Action: It is recommended that the Board of Directors:

- i. Authorize the BID President to enter into an Agreement with the IDA for \$15,000 and to provide airfare, hotel rooms, meeting rooms and meals,
 - ii. Authorize the BID President and Vice President to work with the City Council Liaisons and City staff to refine the request and initiate the assessment.
 - b. Adjust the annual budget to include the above fees.
- IV. **Adjournment – Meeting adjournment**
 - a. Next meeting: Thursday, May 11, 9:30 AM at the HB International Surfing Museum.