

Huntington Beach Downtown Business Improvement District www.hbdowntown.com

2018-2019 BID BOARD of DIRECTORS MEETING AGENDA

Date: March 14, 2019

Location: HB Art Center

Day: Thursday
Time: 9:00 AM

538 Main Street

Huntington Beach, CA 92648

1. Call to Order

2. 2018-2019 Board of Director's Roll Call

Board Members: Dave Shenkman, Brett Barnes, Kate Leigh, Moe Kanoudi, Mike Williams, Michelle Vespe, Murat "Coach" Koc, Danny Othman, and Susie Worthy. Past

President: Matt Peterson

HBDBID Staff: Darci Henderson

3. Public Comments

This is the time of the meeting for the Board of Directors to receive comments from the public regarding items of interest or agenda items. Pursuant to the Brown (Open Meetings) Act, the Board of Directors may not enter into discussion regarding items not on the agenda. Each speaker is allowed three minutes, and time may not be donated to another speaker.

4. Event Presentation

a. Julie Tait with NCSF (National Cartoon Society Festival) will present information about this event coming in May to Huntington Beach Downtown.

5. Approve Minutes

a. **Recommendation:** Adopt the Minutes of the February 14, 2019 Board Meeting. Attachment 4a.

6. Treasurer Report - Financials

a. Information: Treasurer Kate Leigh will report on the current financial information provided by the CPA. Attachment 5a.

Recommendation: Approve the January 2019 accountants' compilation report for the HBDBID, Surf City Nights, and Malco.

7. President Report

a. Information: Dave Shenkman will provide a report on past month meetings and activities.

Committee Reports:

8. Budget and Finance



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a. Information: Chairperson Kate Leigh will report on information discussed at the committee meeting. Kate Leigh will provide updates on

Staff Reports:

- 9. BID Staff Darci Henderson will report on BID activities.
 - a. Information: Darci Henderson will report on BID activities and provide update on additional staff.
- 10. Events Coordinator Darci Henderson will report on Surf City Nights and BID events.
 - a. Information: Darci Henderson will report on Surf City Nights and BID events.

Other:

11.Interim Bonus for Darci Henderson

- a. Information: Darci Henderson has assumed additional responsibilities since the resignation of BID Manager Marianne Tonjes.
- b. **Recommendation:** Approve interim bonus of an additional \$10.00 per hour worked retroactive to the resignation date of Marianne Tonjes. To continue until the replacement of a new BID Director.

12. Security RFP

a. Information: The BID received two proposals for security that have been distributed to the Board. See attachment 12a.

Recommendation: Discussion and approval of one the two submitted proposals.

13. Use of BID Banners

- a. Information: NCSF has requested the use of banner space on Main Street at their own expense. Visit HB is also requesting the use of banner space for the Surf City Shuttle.
- b. Recommendation: Discussion and approval of the use of banner space for NCFS at their expense.
- c. Recommendation: Discussion and approval of the use of banner space for Visit HB at their expense.

14. City of HB Business Development Update

a. Information: A representative from the City of Huntington Beach may report on important issues regarding businesses and new development in the downtown business improvement district.

15. Announcements



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16. Adjournment

The next HBDBID Board Meeting is April 11, 2019.

In accordance with the Ralph M Brown Act, Huntington Beach Downtown BID agendas are available for public review outside the City of Huntington Beach Council Chambers at 2000 Main Street and the HBDBID office 315 3rd Street, Suite E at least 72 hours prior to each meeting and 24 hours prior to special meetings. Questions on agenda items may be directed to staff at info@hbdowntwon.com or 714-536-8300.