

Huntington Beach Downtown Business Improvement District www.hbdowntown.com

2016 - 2017 BID BOARD MEETING AGENDA

Date: FEBRUARY 09, 2017 Day: Thursday Location: HB International Surfing Museum Time: 10:00 AM

411 Olive Avenue

I. Call to order

a. Roll Call: BID Board: Brett Barnes, Scott Blakeslee, Bob Bolen, Keith Breiter, Steve Daniel, Erin Henry, Matt Peterson, Nicole Thompson, Dick Thorpe

II. Public Comments – limited to 3 minutes per person.

This is the time of the meeting for the Board of Directors to receive comments from the public regarding items of interest or agenda items. Pursuant to the Brown (Open Meetings) Act, the Board of Directors may not enter into discussion regarding items not on the agenda. Each speaker is allowed 3 minutes, and time may not be donated to another speaker.

III. Approval of the Minutes – From BID Board Meeting – January 19, 2017

IV. President:

- Report on meeting with Kelly Miller, Visit HB
- b. Parking Garage update
- c. Review Homeless/Vagrancy Update
- d. Review Malco Responsibilities
- e. Establish Holiday Décor adhoc committee

V. Treasurer's Report:

Treasurer will share the November and December 2016 financial reports as reconciled by the outside accounting office of McGinty, Knutdson, and Associates. Reports include three accounts: BID, SCN, Malco Maintenance.

VI. Surf City Nights:

Surf City Nights Manager, Mary Ann Senske, will report on the past month's events and provide update regarding upcoming Surf City Nights events and activities.

VII. BID Manager Report:

BID Manager, Susan Welfringer, will report on her past month's activities for the BID relating to marketing, members, recent and upcoming events, maintenance, public safety, city & community outreach, and office management.

VIII. Committees & Updates:

Committee Chairs will provide updates regarding their efforts and activities since the last meeting.

- Finance / Governance Committee: Committee will advise and make recommendation to the board for ADP Payroll and 401K management.
- IX. City of HB Business Development Update:

Representative from the City of HB will report on important issues for downtown in regards to new business development in the downtown business improvement district.

- X. City Council Comments: Councilperson Peterson & Councilperson Posey
 - a. Report on city council "H Item submitted by Councilmembers Posey and Peterson – "Recommended changes to the Downtown Business Improvement District (BID) to include the three Council member Liaisons as Voting Members of the designated Advisory Board"
- XI. Old Business: Presentation by parking companies regarding Valet Parking
- XII. New Business: Dick Thorpe to lead discussion: possibility of taking away the parking meters and making downtown more merchant friendly.
- XIII. Announcements:
- XIV. Adjournment Meeting adjournment Next meeting: Thursday, March 09, 2017 @ 10AM at the HB International Surfing Museum.

In accordance with the Ralph M Brown Act, Huntington Beach Downtown BID agendas are available for public review outside the City of Huntington Beach Council Chambers at 2000 Main Street at least 72 hours prior to each meeting. Questions on agenda items may be directed to Susan Welfringer, BID Manager, at 714-536-8300.