



Huntington Beach Downtown  
Business Improvement District  
[www.hbdowntown.com](http://www.hbdowntown.com)

## 2017-2018 BID BOARD Regular Meeting

### Meeting Agenda

Date: January 11th, 2018  
Location: Legends Surf City  
301 Main Street  
Huntington Beach, Ca 92648

Day: Thursday  
Time: 9:00am

**Call to order. Roll Call:** Bob Bolen, Matt Peterson, Dick Thorpe, Susie Smith, Mike Williams, Lizzie Raudenbush, Dave Shenkman, Kate Leigh and Max Schlutz

**Public Comments:** – limited to 3 minutes per person. This is the time of the meeting for the Board of Directors to receive comments from the public regarding items of interest or agenda items. Pursuant to the Brown (Open Meetings) Act, the Board of Directors may not enter into discussion regarding items not on the agenda. Each speaker is allowed 3 minutes, and time may not be donated to another speaker.

**Approval of the Minutes** -From BID Board Meeting – December 14th, 2017.

- Recommended action: Discussion and vote.

#### President Items:

- Review the following:
  1. Welcome Melissa Knutson our CPA-Quick Review of current financial position
  2. Malco Cleaning Services- Update (discussion only)
  3. Recent meeting with Mayor Posey and Mr. Peterson. (discussion only)
- Insurance- Review renewal policy/changes- Recommended action: Discussion and vote
- Interim BID Manager-Authorize BID President to give 30 days' notice to current interim BID Manager by February 1<sup>st</sup>, 2018. Recommended action: Discussion and vote
- Recommendations from Personnel Committee regarding hiring of new Executive Director. Recommended action: Discussion and vote
- Discussion and review- Damage to City Stage during Aloha Festival. Recommended action: Discussion and vote

#### Treasurer's Report:

- Review December 2017 Financials- Discuss and vote

**Staff Reports:**

- BID Manager, Mary Ann Senske will report on her past month's activities for the BID relating to marketing, members, recent and upcoming events, maintenance, public safety, city & community outreach, and office management
- Surf City Nights Manager, Mary Ann Senske will report on status of SCN including budget and upcoming events.

**Committee and Task Force Updates:**

- 1) Marketing- (Standing Committee)
- 2) Events- (Standing Committee)
- 3) Surf City Nights- (Standing Committee)
- 4) Beautification- (Standing Committee)
- 5) Personnel - (Task Force)
- 6) Finance/Governance- (Standing Committee)

**City Council Comments: Councilpersons Brenden, Peterson & Posey:**

**Old Business:** Update regarding changing the bylaws-Susie Smith (By-Laws Committee)

**New Business:****Board Comments/Announcements:****Adjournment – Meeting adjournment:**

- Next meeting: January 11<sup>h</sup>, 2018 9am @ TBD

In accordance with the Ralph M Brown Act, Huntington Beach Downtown BID agendas are available for public review outside the City of Huntington Beach Council Chambers at 2000 Main Street at least 72 hours prior to each meeting. Questions on agenda items may be directed to Mary Ann Senske, BID Manager, at 714-536-8300.