



2018-2019

BID BOARD of DIRECTORS SPECIAL MEETING AGENDA

Date: July 25, 2019
HBDBID Office
315 3rd St., Ste. E
Huntington Beach, CA 92648

Day: Thursday
Time: 3:00 PM

1. Call to Order

2. 2018-2019 Board of Director's Roll Call

Board Members: Dave Shenkman, Brett Barnes, Kate Leigh, Moe Kanoudi, Mike Williams, Michelle Vespe, Murat "Coach" Koc, Danny Othman, and Susie Worthy. Past President: Matt Peterson
HBDBID Staff: John Gilbert, Darci Henderson, and Faith Womack

3. Public Comments

This is the time of the meeting for the Board of Directors to receive comments from the public regarding items of interest or agenda items. Pursuant to the Brown (Open Meetings) Act, the Board of Directors may not enter into discussion regarding items not on the agenda. Each speaker is allowed three minutes, and time may not be donated to another speaker.

4. Approve Minutes

- a. Information: Review Meeting Minutes from July 11, 2019 BID Board Meeting. Attachment 4a.

Recommendation: Record and file Meeting Minutes from July 11, 2019 BID Board Meeting.

5. Treasurer Report – Financials

- a. Information: Treasurer Kate Leigh will report on June 2019 financial information provided by the CPA. Attachment 5a.

Recommendation: Record and file the June 2019 accountants' compilation report for the HBDBID, Surf City Nights, and Malco.

6. President

- a. Information: Review and discuss the proposed HBDBID assessments and BID map for 2019-2020. Attachment 6a.

Recommendation: Approve the proposed HBDBID assessments and BID map for 2019-2020.

- b. Information: Review and discuss the proposed HBDBID 2019-2020 budget. Attachment 6b.



Huntington Beach Downtown Business
Improvement District
www.hbdowntown.com

Recommendation: Approve the proposed HBDBID 2019-2020 budget.

7. Announcements

8. Adjournment

The next HBDBID Board Meeting is August 8, 2019.

In accordance with the Ralph M Brown Act, Huntington Beach Downtown BID agendas are available for public review outside the City of Huntington Beach Council Chambers at 2000 Main Street and the HBDBID office 315 3rd Street, Suite E at least 72 hours prior to each meeting and 24 hours prior to special meetings. Questions on agenda items may be directed to staff at info@hbdowntown.com or 714-536-8300.

Huntington Beach Downtown Business Improvement District Assessment Formula

	OCT 01, 2018 - SEP 30, 2019		OCT 01, 2019 - SEP 30, 2020	
	Current Assessment		Proposed Assessment	
	Benefit Zone 1	Benefit Zone 2	Benefit Zone 1	Benefit Zone 2
Retail Business (includes Nail/Hair/Skin Salons)				
1,000 sq. ft. or less	\$300	\$200	\$350	\$200
1,001 to 2,500 sq. ft.	\$600	\$400	\$650	\$400
2,501 to 4,999 sq. ft.	\$900	\$600	\$950	\$600
5,000 sq. ft. or more	\$1,200	\$900	\$1,250	\$800
Restaurants				
1,000 sq. ft. or less	\$300	\$200	\$350	\$200
1,001 to 2,500 sq. ft.	\$600	\$400	\$650	\$400
2,501 to 4,999 sq. ft.	\$900	\$600	\$950	\$600
5,000 sq. ft. or more	\$1,200	\$900	\$1,250	\$900
Hotels				
20 rooms or less	\$400	\$400	\$400	\$400
21-50 rooms	\$800	\$800	\$800	\$800
51 rooms or more	\$1,200	\$1,200	\$1,200	\$1,200
Service/Office				
First Floor	\$240	\$160	\$240	\$160
Basement, Second floor or higher	\$120	\$90	\$120	\$90
1,000 sq. ft. or less			\$150	\$120
1,001 to 2,500 sq. ft.			\$300	\$150
2,501 to 5,000 sq. ft.			\$700	\$350
5,000 sq. ft. or more				
Cart/Kiosk	\$60	\$40	\$100	\$80
Banks/ATM	\$600	\$400	\$600	\$400
Seasonal (open less than 9 months/yr)			\$500	\$300

* Hyatt Regency, Waterfront Beach Resort, Pasea Hotel and Pacific City succeeded from the BID

Assessment excluded for apartments, real estate agents, non-profits, home-based businesses and temporary vendors
 Businesses and non-profit organizations outside the area may join with the approval of the BID Board paying the equivalent fee annually.
 Non-profit organizations within the BID Assessment Zone can voluntarily participate by paying \$30 to the HB Downtown BID directly.



Huntington Beach

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33°39'39.23" N 118°00'03.65" W elev 28 ft eye alt 27

