

**2018-2019
BID BOARD of DIRECTORS MEETING MINUTES**

Date: July 11, 2019
Location: HB Art Center
538 Main Street
Huntington Beach, CA 92648

Day: Thursday
Time: 9:00 AM

1. Call to Order: 9:00am

2. 2018-2019 Board of Director's Roll Call

Board Members Present: Dave Shenkman, Brett Barnes, Moe Kanoudi, Mike Williams, Danny Othman, and Susie Worthy.

Board members Absent: Kate Leigh, Michelle Vespe, Murat "Coach" Koc, Past President: Matt Peterson.

HBDBID Staff: John Gilbert, Darci Henderson and Faith Womack

Also in attendance: Robert Ramirez and Lieutenant David Dereszynski

3. Public Comments

- a. Sue Welfringer spoke – She helped with Chili at the Beach and wanted to compliment Darci Henderson on how hard she worked. She heard great things about the event. Sue Welfringer would also like to thank Pat Rogers for the Bash on 5th & PCH. They are trying to build up something new for the community and raise funds for the 4th of July Committee. They had a fun night. She would also like to thank Moe Kanoudi for the dedication for Steve Daniel. Steve was always for improvement of Downtown.
- b. Pat Rogers – She wanted to thank Moe Kanoudi for getting the space donated and putting on the presentation. Hats off to everyone. Pat Rogers is glad to welcome John Gilbert to the BID as they go way back. She can only imagine what Darci Henderson and Faith Womack go through coordinating events. Pat Rogers had vendors drop out of the Bash at the last minute because of the new OC Health Dep regulations. She would like to add that Matt Liffreing is the right person for the job.

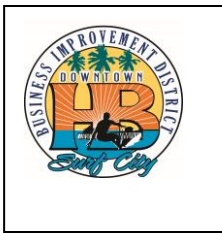
4. Approve Minutes

- a. Information: Reviewed meeting minutes from June 13, 2019 and June 20, 2019 BID Board Meetings.

Moe Kanoudi motioned to record and file Meeting Minutes from BID Board Meetings on June 13, 2019 and June 20, 2019; Brett Barnes seconded. Vote passed 6-0.

5. Treasurer Report — Kate Leigh

- a. Mike Williams, standing in for Kate Leigh, reported the BID expenses for Malco are high and not having bank statements is a problem. John Gilbert added that the BID assessment payment is two months behind. Darci Henderson responded we will have the payment by the end of the month. Mike Williams stated we are recording \$4,000 in the red but missing BID assessment payment.



Moe Kanoudi motioned to record and file the May 2019 accountant's compilation report; Susie Worthy seconded. Vote passed 6-0.

6. President Report – Dave Shenkman

- a. Dave Shenkman reported the Assessments Task Force met on July 10, 2019 for 90 minutes to work on the annual report, 2019-2020 budget, zoning, and assessments.

Discussion: Susie Worthy asked if there was anything the Board could see to review. Dave Shenkman responded that everything is in draft form right now and nothing had been finalized. Susie Worthy responded that she was looking at changes to assessments approved by the City Council on May 10, 2018. On the last page it shows which fees went up and down. New assessments started this year, 2018-2019. She mentioned Jack Clapp said he received no notice of the increase in assessments, and he should have received notice – a postcard or letter stating his fees were going up. People don't have time to react otherwise. There should be transparency, so people have time to express their feelings about this important topic. What was done last year should be reversed. Susie Worthy handed out copies of what was done last year so Board members can reflect on the changes.

- a. Dave Shenkman reported there are five openings on the Board for 2019-2020 and the Nominating Committee will be moving forward aggressively to get everything done.

Committee Reports:

7. Executive Committee

- a. No meeting

8. Budget and Finance Committee

- a. No meeting

Staff Reports:

9. BID Executive Director – John Gilbert

- a. John Gilbert provided an update on BID priorities.

John Gilbert thanked the Board for the opportunity as Executive Director. He mentioned that most people know him from his 1997-2004 time as Sr. Vice President of Robert Mayer Corporation – Hilton. John Gilbert has also been Chairman of the Board of Visit HB and spent years working with the Chamber of Commerce.

John Gilbert reported we have an aggressive schedule to complete the annual report and get the financial report aligned and submitted to the city. Huntington Beach is a destination location and should not be segmented to get the visitors to come back. The BID staff will work toward that.



10. Events Coordinator – Darci Henderson

- a. Darci Henderson reported on Surf City Nights and BID events.

Darci Henderson we lived through Chili at the Beach; ticket sales were down a little, but there were challenges with the new Orange County Health regulations and the weather. Moe Kanoudi asked if there has been less BID member restaurant participation these last few years. Brett Barnes answered that it can costs \$2,000 per year to participate. Susie Worthy added that Darci Henderson and Faith Womack did a great job with the events. She liked the signs for no skateboarding or biking allowed. She also really liked the bands. Dave Shenkman added we should have a task force for special events.

Darci Henderson announced Surf City Days is coming up and there will be HSS demo days, 5th & PCH activities, volleyball on the beach, and Pier Plaza will have the Aloha event with vendors, music, and entertainment. Darci Henderson is excited to get back to focusing on Surf City Nights now that John Gilbert is here to help.

Other:

11. City of HB Business Development Update

- a. Robert Ramirez, standing in for Kellee Fritzl, requested feedback for the City on the 4th of July event. Feedback was mostly positive. Dave Shenkman mentioned the Pier was still closed at 9 am. It was opened but one person he talked to from EES thought the Pier was closed until 8 pm, so some miscommunication was happening.

Moe Kanoudi reported on the 5th of July the city garages started charging for disabled spaces. They can also purchase a yearly pass for \$75. Moe Kanoudi contacted authorities and expressed his concern regarding communication: no notification to City Council, Chamber of Commerce, or the BID. He was assured the implementation would be halted. Moe Kanoudi continued that anything that affects BID merchants should go through the BID office management, the Executive Director and the President. The BID is business owned. Darci Henderson mentioned the City was still charging and handing out flyers on Tuesday, July 9th.

Darci Henderson mentioned she saw a vendor booth selling CBD at the 4th of July event.

Lieutenant David Dereszynski from the Huntington Beach Police Department requested feedback on the 4th of July event. He is open to ideas for next year. Dave Shenkman heard it was great – lots of police presence. This year, there was an illegal hotdog cart set-up in front of Legends. Officers were not able to find the



pertinent section of rules or laws. Lieutenant Dereszynski responded they were working on training and a letter to help with communication. Moe Kanoudi agreed police presence at 4th of July event was great and added he saw HB Police handing out stickers to kids which was nice.

Police also checking on footprint for US Open to provide adequate coverage. Dave Shenkman requested there be a crackdown on illegal vending at the US Open. He said Police need to be clear on the rules for handling people that are handing out free stuff at the event.

12. Announcements

- a. None

13. Adjournment

Susie Worthy motioned to adjourn the meeting; Moe Kanoudi seconded.
Vote passed 6-0. Meeting adjourned at 9:44 am.

The next HBDBID Board Meeting is August 8, 2019.

In accordance with the Ralph M Brown Act, Huntington Beach Downtown BID agendas are available for public review outside the City of Huntington Beach Council Chambers at 2000 Main Street and the HBDBID office 315 3rd Street, Suite E at least 72 hours prior to each meeting and 24 hours prior to special meetings. Questions on agenda items may be directed to staff at info@hbdowntown.com or 714-536-8300.