

**2018-2019
BID BOARD of DIRECTORS MEETING MINUTES**

Date: June 13, 2019
Location: HB Art Center
538 Main Street
Huntington Beach, CA 92648

Day: Thursday
Time: 9:00 AM

1. Call to Order: 9:00am

2. 2018-2019 Board of Director's Roll Call

Board Members Present: Dave Shenkman, Brett Barnes, Kate Leigh, Michelle Vespe, Murat "Coach" Koc, Danny Othman, and Susie Worthy.

Board members Absent: Moe Kanoudi, Mike Williams, Past President: Matt Peterson.
HBDBID Staff: Darci Henderson and Faith Womack

3. Public Comments

- a. Jack Clapp, owner of Dwight's and Jack's, spoke. He is concerned about their assessments increased from \$300 to \$900 per year. Hotels went to City Council and asked to be removed from the BID and that's why his assessment was raised.
- b. John Etheridge, new President of Surfing Walk of Fame, spoke. The Surfing Hall of Fame recognizes surfers and surf culture with granite stones on Main Street from PCH and Main to the Surfing Museum. No longer having surfing companies run by surfers presents a funding challenge. Our existence makes Main Street better with the added attraction of the Surfing Walk of Fame. They currently get sponsorship from Visit HB and is requesting help from the BID.
- c. Closed public comments.

4. Matt Liffreing

- a. Matt Liffreing gave a video presentation about promoting Huntington Beach Downtown and how he has served the community for the last 30 years. He gave a handout of information to each Board member present.

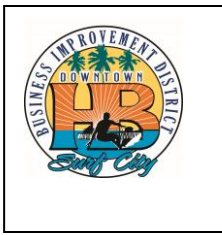
5. Approve Minutes

- a. Information: Reviewed meeting minutes from May 9, 2019 BID Board Meeting.
Correction: Item 15 on agenda should read Lyn Semeta, Mayor pro tem.

Kate Leigh motioned to record and file Meeting Minutes from BID Board Meeting May 10, 2019; Murat "Coach" Koc seconded. Vote passed 7-0.

6. Treasurer Report — Financials

- a. Kate Leigh reported we have approximately \$249,000 in assets. We have events coming up, so expenses are up. Since Surf City Nights has been cancelled 6 times income is lower. We did not incur \$16,000 in consultant fees because we did not have a Director. If you know any delinquent BID Members, please talk to them. Darci mentioned that Moe Kanoudi is current on assessment despite being on the list.



Michelle Vespe motioned to record and file the April 2019 accountant's compilation report; Danny Othman seconded. Vote passed 7-0.

7. President Report

- a. Dave Shenkman reported he had a brief meeting with Lieutenant David Dereszynski and Assistant Chief Kelly Rodriguez they talked about what is happening in general with the downtown police and Assistant Chief Rodriguez mentioned a couple of new laws on the books that are making law enforcement tougher.
- b. Met with the Long Beach Alliance, the city of Huntington Beach, and Visit HB to discuss the overall strategic plan of the BID. The meeting went well more information to follow later.
- c. We have a possible candidate as an interim director that the task force will be discussing.

Committee Reports:

8. Executive Committee

- a. No quorum for a Special Board meeting on May 29th so per bylaws the Executive Committee can act on behalf of the BID, so a meeting was called. Executive Committee met on June 2nd and approved to reinstate Darci Henderson as Events Coordinator and Interim BID Manager at a rate of \$35 per hour until the vacant BID Director position is filled.
- b. Discussion: Susie Worthy requested information on how overtime would be paid and if there is a benefit projection. Brett confirmed there is no benefit package and Darci Henderson is acting as an employee so if she works overtime, she gets paid at time and a half. Kate Leigh mentioned that FDIC and taxes must be paid out. Susie Worthy requested Darci Henderson stay at 40 hours per week so overtime doesn't have to be paid. Brett confirmed they would try to see she kept her hours at 40 per week. Dave Shenkman recognized this concern.
- c. Dave Shenkman recommended the Board approve to reinstate Darci Henderson as Events Coordinator and Interim BID Manager at a rate of \$35.00 per hour until the vacant BID Director position is filled.

Murat "Coach" Koc motioned to approve; Brett Barnes seconded. Vote passed 7-0.

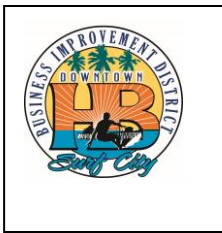
9. Budget and Finance Committee

No quorum, so no meeting.

10. Rescind Board Action

- a. Dave Shenkman recommended to rescind approval of retaining Darci Henderson to continue to manage Surf City Nights for the summer, not to exceed September 30, 2019, at a salary rate of \$500.00 per week.

Michelle Vespe motioned to rescind; Danny Othman seconded. Vote passed 7-0.



- b. Dave Shenkman recommended to rescind approval of retaining Darci Henderson to run the Chili at the Beach event on June 15, 2019 at her current rate of \$25.00 per hour including preparation hours.

Kate Leigh motioned to rescind; Michelle Vespe seconded. Vote passed 7-0.

Staff Reports:

11. BID Interim Manager

- a. Darci Henderson reported on BID Interim Manager activities.
1. Darci Henderson reported BID staff have completed a tutorial on the new PBID database and it should be live soon. There are a few things that need to be fixed. Staff recommended the database.

12. Events Coordinator

- a. Darci Henderson reported on Surf City Nights and BID events.
1. Darci Henderson reported Public Works had their annual Open House in May and they were thrilled not to have to reschedule due to weather concerns.
 2. There was a huge change for Chili at the Beach this year. The Orange County Health Department is requiring that the mom and pop competitors make their chili in a commercial kitchen, so participation is lower this year. Kate Leigh requested we solicit downtown restaurants to use their kitchens next year so more mom and pops can participate and Darci responded that she would. It will change the costs for the event because we would still have to provide 3-compartment sinks.

Other:

13. Cigarette Canisters

- a. Dave Shenkman recommends discussion and approval of replacing two cigarette canisters at \$85.00 each. Darci Henderson mentioned the rings and bottom have broken. Surf Riders had a grant to install them, but no more funds to fix broken canisters. Clarify whether Tony Soriano from Surfrider Foundation will continue to pick up and process the cigarette butts for recycling. Kate Leigh mentioned we have funds in the budget for the two canisters, and when we budget for next year, we can include some funds for replacement canisters.

Kate Leigh motioned to approve; Murat "Coach" Koc seconded. Vote passed 7-0.

14. City of HB Business Development Update

- a. Sergeant Thoby Archer and two bike detail officers who work the beach and downtown were present at the meeting for introductions and questions. Sergeant coordinates special events police force. Michelle Vespe mentioned we need see more police, be more visible. Sergeant Archer will bring up concerns. He also reviewed the normal police coverage schedule for summer: 4-6 officers on the beach and 4 in downtown. Dave Shenkman shared that he was impressed last week with



police presence during Surf City Nights on the pier. Danny Othman mentioned the homeless concerns as the homeless are pushed off Main Street they congregate near Main Street. The Sergeant mentioned the Navigation Center is in process and they are running into enforcement issues. He also mentioned concerns about camping on 9th and PCH which is private property. Danny Othman mentioned problem getting towing companies to tow vehicles violating policy. They will not tow unless it has been an hour. Dave Shenkman recommended setting up a meeting to discuss concerns.

- b. Kellee Fritzel stated Special Use Permits for the US Open need to be in in two weeks. Darci Henderson will send out an email to BID members.

15. Announcements

- a. Kate said she would like to see Matt Liffreing start doing videos and she requested to have a presentation or financial information on the next agenda. Michelle Vespe agreed. Kate Leigh also announced they have a buyer for 5th & PCH, and they should close in August.
- b. Susie Worthy requested Jack Clapp's concerns on the next agenda. Dave agreed an assessment review would be on the agenda for the next meeting.

16. Adjournment

Michelle Vespe motioned to adjourn the meeting; Danny Othman seconded. Vote passed 7-0. Meeting adjourned at 9:50 am.

The next HBDBID Board Meeting is July 11, 2019.

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