



**2019-2020
BID BOARD of DIRECTORS MEETING MINUTES**

Date: December 12, 2019
Location: HB Art Center
538 Main Street
Huntington Beach, CA 92648

Day: Thursday
Time: 9:00 AM

1. Call to Order: 9:00AM
2. 2019-2020 Board of Director's Roll Call Board Members: Dave Shenkman, Brett Barnes, Mike Williams, Kelly Miller, Kate Leigh, Moe Kanoudi, and Mike Ali. Board Members Absent: Danny Othman, Murat "Coach" Koc HBDBID Staff: John Gilbert, Darci Henderson, and Jessica LaBrenz Also, in attendance from the City of Huntington Beach: Mayor Lyn Semeta, Robert Ramirez and Lieutenant David Dereszynski
3. Public Comments <i>No Public Comments</i>
4. Approve Minutes a. Reviewed Meeting Minutes from November 14, 2019 BID Board Meeting. Kate Leigh motioned to record and file meeting minutes from November 14, 2019. Moe Kanoudi seconded. Vote passed 7-0.
5. Treasurer Report – Financials a. Treasurer Mike Williams reported we had \$52K in revenue for the month. We are finally catching up with Malco. Our COGS was at \$75K vs \$50K which was budgeted. We are on target for everything else. b. Kate Leigh motioned to record and file the November 2019 accountants' compilation report for HBDBID. Mike Williams seconded. Vote passed 7-0.
6. President Report a. Dave Shenkman met with Lieutenant David Dereszynski and John Gibert to discuss downtown safety. b. Dave Shenkman informed the Board that Murat "Coach" Koc had resigned from the Board and Dave Shenkman is recommending that Whitney Reimann be appointed to fill his seat. Moe Kanoudi motioned to approve Whitney Reimann as the new Board Member to fill the vacant seat. Kelly Miller seconded. Vote passed 7-0. Whitney Reimann then took her seat at the Board of Directors table.
Committee Reports:
7. Executive Committee a. Executive Committee met and discussed forming two new committees. These new committees will be discussed in the strategic planning session following the board meeting.
8. Budget and Finance Committee

- a. No meeting. Members of this committee were announced. Mike Williams, Kate Leigh and Kelly Miller will make up the Budget and Finance Committee.

Staff Reports:

- 9. BID Executive Director – John Gilbert**
- a. John Gilbert said there will be a Responsible Beverage Service training meeting for owners, general managers, and managers of bars in Huntington Beach. As of today, there were about 50 people planning to attend. A presentation will be given by former Shark Club owner Gregg Hanour. This training is being put on by Waymakers, MADD along with The Huntington Beach Police Department and the BID. John said they are anticipating Police Chief Handy and Assistant Chief Rodriguez will be in attendance. Mike Ali stated that he thinks this will help create a positive image for Downtown and he wanted to acknowledge what a great job John did on organizing this. John said this type of meeting had never been done in Huntington Beach before.
 - b. John Gilbert informed us that the City Attorney is reviewing the new BID Employee handbook. An alternative motion pending verification from the City Attorney to approve the handbook was made by Kate Leigh and Seconded by Mike Williams. Vote passed 7-0.

- 10. Events Coordinator - Darci Henderson**
- a. Darci Henderson reported on Miracle on Main St. everything went well. Miracle came in under budget this year. We are looking into making this a bigger event in the upcoming years. Music has been added to the Christmas Tree. John mentioned that all of the family friendly events that we have had this year have been awesome. Kate Leigh let everyone know that Santa Paws on 5th and PCH was a hit. There were 4 dogs adopted at the event. Pictures with Santa were taken with the adults, dogs and kids.
 - b. Surf City Nights is going well. We have a few new vendors starting this month as well as 3 new farms starting in January. Kelly was asking what the revenue of SCN is on a weekly basis and how much we lose when we have to close for the night. Kelly also asked how much a space is and Darci informed him that it is based on what type of vendor you are.
John stated because of the two closures on December 24 and December 31 we may need to pull from the reserves. Darci stated that parking and taxes are a pass through with the city. The city does not get any of the rent collected for SCN. We do pay the city for half of the bollard costs and they pay the other half.

Other:

- 11. City of Huntington Beach Update**
- a. Dave Shenkman welcomed the new Huntington Beach Mayor Lyn Semeta and thanked her for coming to the meeting. Mayor Semeta loves Downtown and is very excited to be Mayor.
 - b. Robert discussed how they were meeting the building owners to get updated square footage for each of the businesses for the assessments

- 12. HBPD Update**
- a. Lieutenant Dereszynski announced that Sergeant Knox had been assigned as

the new Sergeant to Downtown. Lieutenant Dereszynski stated that HBPD wants to align with the BID to make the culture better in Downtown. A day shift has been added on Wednesdays. The HBPD wants to address all the issues in Downtown and get a course of direction in place.

13. Announcements

No Announcements

14. Adjournment

Meeting was adjourned at 9:27am. The next HBDBID Board Meeting is January 9, 2019.

In accordance with the Ralph M Brown Act, Huntington Beach Downtown BID agendas are available for public review outside the City of Huntington Beach Council Chambers at 2000 Main Street and the HBDBID office 315 3rd Street, Suite E at least 72 hours prior to each meeting and 24 hours prior to special meetings. Questions on agenda items may be directed to staff at info@hbdowntown.com or 714-536-8300.