



2022-2023
BID BOARD of DIRECTORS AGENDA

Date: May 11, 2023
Location: Visit Huntington Beach
155 Fifth Street, Suite 111
Huntington Beach, CA 92648

Day: Thursday
Time: 1:00PM

PUBLIC COMMENTS

BID Board of Directors

BOD Agenda

May 11, 2023

Call to Order

Roll Call

BID Board Members: Brett Barnes, Sandy Taylor, Tony Duran, Moe Kanoudi, Bob Bolen, Nate Bernal, Darrick Hearn, Kelly Miller, Peter "PT" Townend

Special advisor to the Board: Kay Cochran

HBDBID Staff: Jaime Strong, Kim-Erin Justice, Madeleine Gates

Public Comments

This is the time of the meeting for the Board of Directors to receive comments from the public regarding items of interest or agenda items. Pursuant to the Brown (Open Meeting) Act, the Board of Directors may not enter discussion regarding items not on the agenda. Each comment communication via e-mail will be read and entered into the minutes. Communications are limited to 300 words or less.

1. Approve Minutes

Review Meeting Minutes from the April 12, 2023 Board Meeting.

Recommended Action: Record and file meeting minutes from the April 12, 2023 Board Meeting.

2. Treasurer Report-Financials

Treasurer Tony Duran will report on the current financial information provided by the CPA.

Recommended Action: Record and file accountants' compilation reports for HBDBID.

3. President's Report

President Brett Barnes will provide an update on Downtown matters.

4. City Updates:

Representatives from the City of Huntington Beach will provide updates on important issues regarding the Downtown Business Improvement District.

- HBPD:
 - BeWell Mobile Crisis Response Team Overview
- HBFD
 - Chief Scott Haberle
- Marine Safety:
 - JR Guards
 - Community Risk Reduction
- Economic Development
 - Pier Tenant Updates

5. HB Downtown Committee Update:

- Marketing & Events Committee
 - Update from Committee Chair, Peter “PT” Townend
- Stakeholder Relations Committee
 - Update from Committee Chair, Tony Duran

6. Chili at The Beach

Staff will provide an overview of the Chili at The Beach and event budget.

Recommended Action: Discuss and approve the 2023 Chili at The Beach event budget.

7. 4th of July Celebration

Information: Molly Uemura from the City of Huntington Beach will provide an overview of the 4th of July Celebration.

8. HB 4th Block Party

Staff will provide an overview of the HB 4th Block Party and sponsorship cost.

Recommended Action: Discuss and approve the sponsorship cost for HB 4th Block Party.

9. Staff Reports:

Executive Director – Jaime Strong

Provide an update on BID matters including:

- Public Works Open House - 5/23

Events & Social Media Manager – Kim-Erin Justice

Provide an update on BID matters including:

- Surf City Nights Updates

9. Discussion Topics and Announcements – 5 min. limit per topic

10. Adjournment

The next HBDBID Board Meeting will be as follows:

- Board of Directors Meeting scheduled for Thursday, June 8, 2023