

SURF CITY DAYS & HE'E NALU ALOHA PIER FESTIVAL
 SEPTEMBER 9TH & 10TH
 2023 BUDGET

SUMMARY	Actual	Goal
Event Budget	\$	26,000.00
Total Expenses	\$	24,629.00
Income less expenses	\$	1,371.00

INCOME DETAILS

Booth Vendor Fees (35 x \$350.00)	\$	14,000.00
Sponsorship	\$	12,000.00
	\$	26,000.00

EXPENSES DETAILS

City of Huntington Beach

Application Fee	\$	225.00
Permit Fee	\$	1,500.00
Business License	\$	400.00
Beach Maintenance	\$	660.00
Public Works (Main Street Closure)	\$	1,000.00
Reserved Parking	\$	500.00
City Stage	\$	700.00
Banner Install	\$	464.00
Fire Permit	\$	400.00
	\$	5,849.00

Event

OC Health Permit	\$	500.00
Entertainment Coordinator	\$	3,000.00
Side Stage and Dressing Room	\$	2,000.00
Main Stage Sound	\$	3,000.00
Décor (Flowers, Balloons, Photo Backdrops)	\$	750.00
Volunteer Lunch	\$	350.00
	\$	9,600.00

Staff

Porters (Cleaning)	\$	750.00
Setup Staff (Malco)	\$	1,000.00
Staff (22% of Pier Plaza Booth Revenue)	\$	3,080.00
Photographer	\$	350.00
	\$	5,180.00

Marketing

Banners	\$	2,000.00
A-Frame Insert	\$	1,000.00
Posters/Flyers	\$	1,000.00
	\$	4,000.00

MISC

International Surfing Museum Donation	\$	-
	\$	-